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C&K ANNOUNCES DARTON SRL AS REGIONAL DISTRIBUTOR OF THE YEAR

DOLE FRANCE, 29 May 2018 – [C&K](#), one of the world's most trusted brands of high-quality electromechanical switches, announces that it has awarded Darton SRL as Regional Distributor of the Year for 2017. The award criteria is based on overall sales, sales growth, marketing support and customer service.

"We are proud to give this award to Darton SRL. Their excellent organization, which combines technical and commercial expertise in the Italian market, gives them a good market focus, great product knowledge, superb customer support and entrepreneurial management. They achieved very high performance levels in 2017, successfully managing to outperform other European regional channel partners for C&K products" said Serge Veld, C&K Director of Sales EMEA.

"We are proud to receive this award from C&K. It was a challenge some years ago when we established a relationship with C&K and after few years became a strategic partner for us in several market and Italian customers. We all recognize the high quality and performance in their products and brand is very well knew in our market. Personally we have to thanks all the people in the distribution channel that gave us all the support we need and permit Darton to achieve this result." said Francesco Mongiardo, Darton Srl, President."

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Founded in 1928, **C&K** is one of the world's most trusted brands of high-quality electromechanical switches. The company's unmatched custom design capabilities are recognized globally by design engineers who demand reliable switch performance. C&K offers more than 55,000 standard products and 8.5 million switch combinations to companies that design, manufacture and distribute electronics products. Used in automotive, industrial, IoT, wearables, medical, telecom, consumer products, aerospace, and POS terminals, C&K products include tactile, pushbutton, snap-acting, toggle, rocker, detect, DIP, keyswitch, navigation, rotary, slide, switchlock, thumbwheel, smart card readers, high-rel connectors and custom assemblies. C&K is headquartered in Newton, Mass. with global design centers in Newton Mass., Dole France, and Huizhou China. For more information, please visit www.ckswitches.com or connect with us on [LinkedIn](#) and [Twitter](#).

Darton SRL

Founded in 1982 as a distributor of connectors and mechanics for electronics. Located on the north-eastern of Milan, it occupies a large commercial area.

The Darton staff has many years of experience in the field of electronics components. Born as a local distributor in Lombardia area, has reached a European size.

MISSION

Experience and specialization are the basis of the company policy that has allowed Darton to manage a large package of customers that covers all sectors of electronics in Italy. Industrial automation, automotive, vending, Lighting, white, consumer etc. The ever-expanding market has driven companies to take the path of product specialization. Darton has chosen the connection and following the acquisition of Raimondi S.R.L. from 2008 also of passive products with high technological content such as products of Murata and Raltron.

The willingness to be specialists pushes Darton to turn to the electronic market with a complete package of products and quality.

Service and competence are the winning tools to provide, to any customers, a range of quality and technologically advanced products.